National University of Life and Environmental Sciences of Ukraine,
Department of Management and Educational Technologies
AKG Global Support Services (OPC) Private Limited – India,
Dr. D. Y. Patil Vidyapeeth, Pune – India,
Academy of Silesia, Katowice – Poland,
Kherson Educational and Scientific Institute of Admiral Makarov National University of Shipbuilding,
Polissia National University, Department of Computer Technologies and Systems Modeling
Zaporizhzhia National University
H. S. Skovoroda Kharkiv National Pedagogical University
Oleksandr Dovzhenko Hlukhiv National Pedagogical University
are organizing the
III International Scientific and Practical Conference
"Culture of Guidance in Management of Education: Innovation, Sustainability, and Human Well-Being"
(Online)
24 November 2026

Dear Ladies and Gentlemen,

The **purpose of the conference** is to bring together scholars, researchers, practitioners, policymakers, heads of educational institutions and managers from Ukraine and other countries; to discuss the theoretical foundations and practical models of innovative management and guidance in education; to share experience in the digital transformation of educational systems; and to outline a strategy for the sustainable development of society in the digital age.

Modern society is developing amid digital transformation. Artificial intelligence, digital platforms and data analytics are changing the economy, public administration, education and people's everyday lives. The digital age opens up new opportunities for access to knowledge, personalized learning and effective management, but at the same time it gives rise to new risks: the digital divide, information threats and disinformation, ethical challenges in the use of artificial intelligence, and the devaluation of the human dimension of education. Under these conditions, achieving the Sustainable Development Goals, above all ensuring quality lifelong education (Goal 4), requires a new level of managerial culture in education.

The key prerequisite for such development is the combination of technological innovation, effective management and guidance. **Guidance** (Ukr. providnytstvo) is a value-based, reflective form of management in which the leader guides the community towards a socially significant goal. The guide (providnyk) combines professional competence with national identity, responsibility to the state and personal example.

For Ukraine, which is rebuilding in wartime and integrating into the European Education Area, guidance in education acquires state-building significance. It is aimed at preserving and developing human capital, affirming the Ukrainian language and national identity, strengthening the resilience of educational institutions, and ensuring digital security and the information literacy of citizens. These tasks also include training responsible managerial personnel for local communities and upholding democratic values and academic integrity. Thus, digital technologies become not an end in themselves but a tool for the human-centred, sustainable and safe development of society.

Unlike leadership, understood as the ability to influence others, guidance answers the question of where the community is being led and for the sake of what. It draws on the Ukrainian tradition of the «leading stratum» (providna verstva) (V. Lypynskyi) and on contemporary concepts of values-based and servant leadership. Therefore, a culture of guidance in educational management becomes a factor of national security, sustainable development and human well-being.

The discussions will address the following topics:

1. Sustainable Guidance and Educational Management

- Models of sustainable leadership and guidance in education.
- Strategic management of the quality of education.

- Efficient use of resources in educational institutions.
- Education for sustainable development.

2. Digital Transformation and Intelligent Management of Education

- Use of artificial intelligence in educational management.
- The Internet of Things (IoT) and smart learning environments.
- Digital governance in education.
- Automation of management processes and data-driven decision-making.

3. Human-Centred Guidance and Well-Being

- Guidance focused on the well-being of learners and teachers.
- Mental health and psychological safety in educational organizations.
- Inclusive educational management.
- Organizational culture, motivation and engagement of participants in the educational process.

4. Culture of Guidance and Educational Leadership

- Ethical guidance in education.
- Values-based educational management.
- Intercultural guidance and cultural diversity.
- Guidance as a driving force of educational transformation.

5. Innovation in Learning, Teaching and Educational Management

- Innovative pedagogical approaches.
- Digital educational technologies.
- Innovation in educational content and the development of educational institutions.
- Guidance in educational organizations.

6. Educational Policy, Governance and Ethical Challenges

- Educational policy and governance.
- Quality assurance and accreditation in education.
- Equal access, inclusiveness and social justice in education.
- Ethical challenges of digital transformation and guidance.

7. Entrepreneurship, Partnership and the Development of Education

- Entrepreneurial guidance in education.
- Cooperation between educational institutions and business.
- Public–private partnership in education.
- Innovative educational ecosystems.

8. Future Technologies and Smart Education

- Artificial intelligence and adaptive learning.
- Data analytics and managerial decision-making.
- Use of virtual, augmented and mixed reality in education.
- The future of interconnected digital educational ecosystems.

9. Professional Development and Capacity Building

- Development of the managerial and leadership competencies of education leaders.
- Professional development of teaching and academic staff.
- Lifelong learning and the development of a guide's competencies.
- International cooperation, academic mobility and human capacity development.

Conference Schedule (Kyiv time)

24 November 2026

09:00–10:00 – Registration of participants
10:00–10:30 – Opening of the conference
10:30–13:00 – Plenary session
13:00–14:00 – Lunch break
14:00–16:30 – Section sessions

To participate in the International Online Scientific Conference, please send the completed application form and the abstract to the Organizing Committee by e-mail by 20 November 2026.

Name your files with the speaker's surname followed by the word "Application" for the application form (e.g., Hrechanyk_application.doc) and "Abstract" for the abstract (e.g., Hrechanyk_abstract.doc). The application form, the abstract and a copy of the receipt for

payment of the registration fee (photo or scanned copy) should be sent (marked "Conference") to the Organizing Committee at the e-mail: akgpub@akgglobal.in, nataliiagrechanik@gmail.com

Abstract Formatting Requirements

• Length of the abstract: 3–4 pages, including the reference list; A4 page format, portrait orientation.
• Margins: top, bottom, right and left – 20 mm; font – Times New Roman, size 14; line spacing – 1.5; paragraph indent – 1.25 cm; justified alignment.
• Right-aligned: the author's surname, first name and patronymic, academic degree, academic title, and the full name of the institution where the author works or studies. Font Times New Roman, size 14.
• The title of the abstract is placed one line space below, centred (in capital letters, with no full stop at the end): font Times New Roman, size 14, bold.
• In-text references are given in the following format: [1, p. 5], where the first number is the number of the source in the reference list at the end of the paper and the second is the page of the source from which the quotation is taken.
• ***The reference list*** is given at the end of the text either in alphabetical order or in order of citation (no more than 5 sources), in accordance with the National Standard of Ukraine developed in 2015, DSTU 8302:2015 "Information and Documentation. Bibliographic Reference. General Principles and Rules of Compilation".

Prohibition on the Use of Works from the Occupying Country

Please note that abstracts are accepted in Ukrainian or English only! It is prohibited to cite in the text or include in the reference list any sources published in Russian in any country, as well as sources in other languages if they were published in the territory of Russia or Belarus.

Sample Abstract Layout

Zahrebelna Tetiana Petrivna, *PhD in Pedagogical Sciences, Associate Professor, National University of Life and Environmental Sciences of Ukraine (Kyiv, Ukraine)*

SPECIFIC FEATURES OF STRATEGIC MANAGEMENT UNDER CONDITIONS OF UNCERTAINTY

Text of the abstract
References (if necessary)

Application Form Requirements

Zahrebelna Tetiana Petrivna, PhD in Pedagogical Sciences, Associate Professor, Associate Professor at the Department of Management and Educational Technologies, National University of Life and Environmental Sciences of Ukraine (Kyiv, Ukraine).

Specific features of strategic management under conditions of uncertainty
Contact phone number (please specify)
E-mail address (please specify)
I plan / do not plan to take part in the conference in person
Need for an official personal invitation (yes or no)

The abstracts will be published in the electronic collection of conference proceedings, which will be posted on the website of the Department of Management and Educational Technologies of NULES of Ukraine: https://nubip.edu.ua/department/uiot

Authors from Ukraine pay UAH 300; international authors pay USD 7. **

Registration Details: -

Registration Categories	Indian Participants (INR)		International Participants	
		Ukraine (UAH)	Uzbek So'm	Others (USD $)
Corporate Delegates	1500.00	500	200000	50
Academicians	700.00	350	100000	30
Research Scholars	500.00	300	63000	20
Students	300.00**	200**	40000**	10**

**The registration fee includes conference participation, certificate and edited book publication cost*
*** This registration will be only for early birds, i.e. before **30th October 2026**.*
**** Students who come under this category will only participate in the conference and get*

Organizing Committee contact details:
Department of Management and Educational Technologies, Faculty of Humanities and Pedagogy, Academic Building No. 3, Room 04, 15 Heroiv Oborony St., Kyiv, 03040, Ukraine; office phone: 044-527-83-56, +380-50-91-90-872 – Nataliia Hrechanyk (coordinator for online participation, submission of abstracts, compilation of the proceedings and other related matters), e-mail: nataliiagrechanik@gmail.com

Research papers (8 to 12 pages) will be published in the academic journal "Humanitarian Studios: Pedagogics, Psychology, Philosophy". The requirements for papers are available on the website of the Faculty of Humanities and Pedagogy of NULES of Ukraine: https://humstudios.com.ua/uk
and in an edited book volume published by AKG Global Support Services (OPC) Private Limited – India, with an ISBN and a Crossref DOI.

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